

Cuprident User Perception Study

We are asking that you use this new dentifrice before bedtime, brushing as usual using nothing but this toothpaste (no mouthwash). In the morning, use your regular toothpaste; continue your regular morning dental care practices such as flossing, using mouthwash and so forth.

The following items are based on factors noted by other users of this product. Your perception and evaluation of this product is very important to us. Please answer as thoroughly as possible. Thanks for your cooperation!

After 5 days of use, and again after 14 days of use, please note the following:

Comparisons are to your experiences before using this toothpaste.

(Circle response)

Teeth "feel" cleaner	5 Days	Yes	No	Can't Tell
	14 Days	Yes	No	Can't Tell
Mouth feels fresher	5 Days	Yes	No	Can't Tell
	14 Days	Yes	No	Can't Tell
"Bad breath" reduced	5 Days	Yes	No	Can't Tell
	14 Days	Yes	No	Can't Tell
"Morning breath" reduced	5 Days	Yes	No	Can't Tell
	14 Days	Yes	No	Can't Tell
Bleeding of gums ("pink toothbrush") reduced	5 Days	Yes	No	Can't Tell
	14 Days	Yes	No	Can't Tell
Teeth look whiter and/or brighter	5 Days	Yes	No	Can't Tell
	14 Days	Yes	No	Can't Tell
Change in sensitivity to hot or cold	5 Days	More	Less	Can't Tell
	14 Days	More	Less	Can't Tell

Please write any comments or observations you have about this product:

Please return this to your dentist. Thank you for your help.

Name/Serial# _____ / _____ Phone: _____