

BENEFITS OF CUPRIDENT DENTIFRICE & FOAM RINSE

BENEFIT... Cuprident Makes Teeth “Feel” Clean And Plaque Free Up To 24 Hours!

FACT

Gingivitis occurs when the bacteria that normally occur in the oral cavity proliferate, increasing in mass and thickness until they form plaque

Gingivitis is characterized by tender, red, swollen gums that bleed easily – and it may contribute to halitosis

Periodontitis is characterized by the loss of the connective tissue structures, periodontal ligaments and bone, and by the presence of inflammation

A variety of toxins can destroy periodontal structures.

Metallic taste during initial use.

Patients are very aware of most dental problems: bad breath, “slimy” teeth, bleeding gums, loose teeth, gritty tarter, etc.

Important Note: Cuprident reacts with debris – blood, cellular debris, bacterial debris – giving a “metallic taste” for the first few

PROBLEM

Plaque adheres to the surfaces of the teeth and adjacent gums and causes cellular injury, with subsequent swelling, redness and heat. Even with the BEST hygiene, plaque grows back in less than one hour.

BENEFIT... Cuprident Reduces Bleeding Gums And Bad Breath.

Spontaneous bleeding of the gums and chronic bad breath are characteristic of gingivitis.

BENEFIT... Cuprident Has Been Used With Success By Periodontists.

Periodontal pockets greater than 3mm in depth form between the gum and the tooth – there is a rapid growth of bacteria.

BENEFIT...Dental Structures Are Protected Against The Action Of Toxins

The plaque bacteria produce many types of toxins.

BENEFIT...Cuprident Users KNOW IT’S WORKING!!

Cellular debris, plaque, calculus, blood and sulfide compounds cause these conditions.

days of use. This indicates it is “working.” This taste will be replaced by a pleasant minty flavor after about a week of use.

FEATURE

MCC, a unique surfactant, the active ingredient in Cuprident, reduces plaque formation and interferes with formation of the pellicle and adherence of plaque, keeping teeth cleaner longer.

MCC protects the mouth from the harmful effects of bacterial by-products.

MCC is not antibacterial but creates an environment that is not conducive to anaerobic growth. It does not interfere with the normal flora.

MCC neutralizes the activity of many types of toxins.

MCC causes a “metallic taste” in the mouth until these conditions are GONE! This gives the user a very high perception of all the benefits of using Cuprident.